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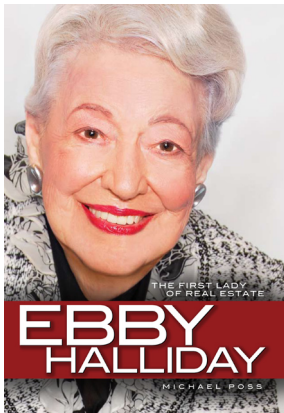
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***EBBY HALLIDAY – THE FIRST LADY OF REAL ESTATE
Real Estate Legend Releases Book To Be In Stores beginning
February 2009; Pre-Orders Now Being Accepted***

DALLAS, TX (Nov. 13, 2008) – Ebby Halliday – The First Lady of Real Estate, written by Michael Poss and published by Brown Books Publishing Group, is due to be released in bookstores and on Amazon.com in February 2009. Pre-orders are now being accepted via www.ebbybook.com.



Smart, vivacious and savvy, real estate pioneer Ebby Halliday shares her story from humble beginnings to becoming the Founder and Chairman of Ebby Halliday, REALTORS, the largest independently owned residential real estate company in Texas and 11th in the Nation.

Ebby's infectious can-do attitude helped to define the real estate industry, and her book will provide insight to a new generation of real estate agents to continue pursuing their dreams. Her story captures her life's history and the founding of Ebby Halliday, REALTORS, as well as the essence of events and surroundings that influenced her life. Ebby makes it clear that hard work and tenacity guided by a strict moral compass are the keys to success.

A recipient of the 2005 Horatio Alger Award, her achievements and contributions to making the world a better place are legendary. At 97, her "you can, too" attitude continues to influence others to overcome the odds, pursue their dreams, adapt to change and find success.

For more information and to pre-order books to be delivered in December, please visit www.ebbybook.com or the company website at www.ebby.com.

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